



**AMERICAN SOCIETY OF THEATRE CONSULTANTS
&
THE UNITED STATES INSTITUTE FOR THEATRE TECHNOLOGY**

**THE ASTC USITT STUDENT / CONSULTANT
VENUE RENOVATION CHALLENGE 2015**

Instructions to Participants

The goal of this challenge is for students to gain experience with performance venue design and renovation as well as alternate career opportunities through an interactive process with a professional theatre consultant. Each student team must consist of at least one graduate or undergraduate student from a USITT member institution, a faculty advisor and an ASTC theatre consultant as a mentor. Working together, the teams will conceive a theoretical project based on an existing structure on or near the team's campus. They will survey and study the current conditions and develop a plan to renovate the subject space to meet the team's stated goals. Potential projects include:

- Substantial improvements to an existing theatre.
- Conversion of non-performance space into a new performance space.
- Changing the form and/or function of an existing theatre.

Last year's submittals can be viewed on the ASTC and USITT website.

Applications - Due October 31, 2014

The application forms are attached and are available from ASTC website <http://theatreconsultants.org/> after August 1, 2014. Along with the application, each team is to submit a concept statement, outlining the basic scope of the project. This scope shall be reviewed by the Jury in advance to ensure the applicant's project is of sufficient substance to merit completion. Concept statements are to include:

- 1) Name of academic institution.
- 2) Name of team participants including positions or year and major.
- 3) Name of subject space.
- 4) Brief description of scope of the project.

Concept Statements shall be reviewed by ASTC and comments returned by November 14, 2015.

Applications and questions are to be sent to Mike McMackin ASTC,
mmcmackin@auerbachconsultants.com.



Project Submittals - Due February 16, 2015 5:00PM EST

Project submittals must be provided in the form of PDF files or Power Point presentation. Submittal data and images may be of physical models, renderings, hand sketches or drafting, modeling software or AutoCAD, REVIT or other digital design platforms. Submissions must consist of drawings or renderings showing a minimum of the following:

1. Location of subject space
2. Year constructed
3. Project size in square footage
4. Current use
5. Existing plan and section
6. Photos of the existing project
7. Building improvements in plan
8. Building improvement in section
9. Sightlines to performance area
10. Audience relationship with performers
11. Pertinent detail or supporting data
12. A written statement of the intended goals for renovation including:
 - 1) A brief mission statement for the intended users of the space.
 - 2) The goals of the renovation.
 - 3) The scope of work required to achieve those goals.
 - 4) Identify parties who benefit from the improvements and describe how they benefit. (i.e. technicians, operations, performers, directors, designers and/or audience etc. and how they benefit.

Project Submittals are to be sent to Mike McMackin ASTC, mmcmackin@auerbachconsultants.com.

USITT Presentation

At least one student team member must present the project at the USITT 2015 Annual Conference in Cincinnati March 18-21. The date and time of the presentation session is to be determined. Presentation materials may be physical models, drawings or renderings and/or Power Point presentations. Presentations are limited to 10 minutes.

The ASTC member judges will make their final selection based on both the submitted design and the live presentation. One Honor Award of \$750 and at least one Merit Award will be presented and announced nationally by ASTC.

A \$250 travel stipend plus conference registration fee waivers are available for the first four applicants to requests financial assistance. Stipends are limited to one per team.