AMERICAN SOCIETY OF THEATRE CONSULTANTS & THE UNITED STATES INSTITUTE FOR THEATRE TECHNOLOGY ANNOUNCE

THE 2021 – ASTC/USITT STUDENT / CONSULTANT VENUE RENOVATION CHALLENGE

ASTC and USITT are pleased to announce the fifth collaborative project between university students and ASTC member theatre consultants. Projects will be presented at the USITT 2021 Annual Conference in Columbus, Ohio - March 10-13, 2021. By working together with a professional theatre consultant as a mentor, students will learn more about how venues are designed or renovated. Additionally, students will see performance spaces differently and therefore will be exposed to other available career paths within the entertainment industry. Teams may consist of undergraduate or graduate theatre students and should be under the supervision of a faculty advisor.

Working together, the teams will select a theoretical project of a building that is on, or accessible, from the team’s campus. They will survey and study the current conditions and develop a plan to transform the subject space to meet the team’s stated concept goals. Potential projects include:

- Substantial improvements to an existing theatre
- Conversion of non-performance space into a new performance space
- Changing the form and function of an existing theatre.

Save the dates below to make sure students and advisors plan this project for the 2020-21 academic year. Advisors should consider including this project into the Team’s curriculum for academic credit.

Applications and concept statements are to be sent to the email addresses below. Find your nearest ASTC member at www.theatreconsultants.org members.

Contacts: Van Phillips ASTC, vanphill@gmail.com or Christine Troscher, USITT christine@usitt.org.

Applications Due: October 2, 2020 5:00 PM EDT; (forms will be available from the ASTC website) www.theatreconsultants.org, or from USITT.
Team Concept Statements Due: October 23, 2020 5:00 PM EDT; (Instructions to Participants with detailed information are available from ASTC website) www.theatreconsultants.org, or from USITT.

Final Participants List with Names and Addresses – Due: January 22, 2021 by 5:00 PM EST.

Faculty Sponsors shall submit a Final Participants and Faculty Sponsor List with Names and Addresses!

(Please understand that plaques and any travel assistance or prize checks will use this printed list and the ASTC or USITT is not responsible for misspellings of errors! Prize checks are mailed to the Faculty sponsor of the winning teams at the address show on the list!)

Submissions Due: February 5, 2021 5:00PM EST; An electronic submission (.pdf, or PowerPoint) will be due in advance of the USITT Conference. Presentations may include electronic display, graphic boards and/or 3D model(s)

Conference Presentation: The public presentation will be during the USITT 2021 Annual Conference in Columbus, Ohio - March 10-13, 2021. The exact day and time to be determined by the Conference schedule

At least one student member of the team is required to present the team’s challenge and solution at a conference session in person. Judges do understand that the materials to be presented at the USITT Conference, may be re-worked to fit a public presentation, but must consist of the same essential elements submitted on February 5th 2021.

Student Travel Assistance – Stipends:

Five (5) $500 travel stipends are reserved for the first five team requests for financial travel assistance,

After the start of the Spring Semester, when it is known, who will be able to represent the team in Columbus, OH, a travel assistance can be requested on January 22, 2021. The stipends will be awarded on a first come basis until all 5 are assigned.

The 5 Stipends are limited to one per team. And the stipend recipients check will be mailed to the person identified by the Faculty Sponsor as part of the January 22, 2021 Final Participant List, the request will be based upon the email date and time received.

The ASTC member judges will make their final selection for Awards based on both the submitted design and the live presentation. One team will be presented the ASTC - Edgar L. Lustig Award, with a $2,000 cash prize. And, the USITT - Director’s Award, with a $1,000 cash prize can be presented to a second team by the judges.

The Awards presented will be announced nationally by ASTC and USITT and noted on both organizations’ websites.