

The American Society of Theatre Consultants and the United States Institute for Theatre Technology announce the

2025 VENUE RENOVATION CHALLENGE



A NATIONWIDE COMPETITION FOR COLLEGE AND UNIVERSITY STUDENTS

LEARN HOW THEATRES ARE DESIGNED WITH A
PROFESSIONAL THEATRE CONSULTANT

- CASH PRIZES UP TO \$3,000
- TRAVEL STIPENDS TO THE 2025 USITT CONFERENCE
- POSSIBLE CLASS CREDIT

Form a student team to create a theoretical project based on an existing structure on or nearby your campus. Your team will work with an ASTC Mentor and a Faculty Advisor to survey and study the current conditions of the building, then develop a plan to renovate or transform the subject space.

Potential projects may include:

- Substantial improvements to an existing theatre, including technical and performance capabilities for the venue.
- Conversion of an existing space into a new theatrical venue or performance space.
- Changing the form and function of an existing theatre.

Teams will present their work at a public session during the USITT Conference and Stage Expo and be judged by a jury of ASTC members.



For more details visit: <https://theatreconsultants.org/astc-usitt-challenge/> or contact RenoChallenge@theatreconsultants.org