



## American Society of Theatre Consultants

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Annual Meeting Minutes  
April 3, 2020  
OnLine Meeting of the Society

This meeting was originally planned to be held Saturday, April 4, 2020 at the Marriott Marquis in Houston, Texas, in conjunction with the USITT Conference. Due to the Covid19 epidemic, USITT was canceled and the ASTC meeting was rescheduled and held online.

Attendees:

Edward Arenius  
Len Auerbach  
Todd Berling  
Emily Brainerd  
Michael Burgoyne

Rusty Cadaret  
Bob Campbell  
Joe Chapman  
Alex Colodner  
William Conner

Kent Conrad  
Scott Crossfield  
Josh Dachs  
Benton Dellinger  
Jedd De Lucia

Millie Dixon  
Michael Ferguson  
Anthony Forman  
Andrew Gibbs  
Howard Glickman

Don Guyton  
Jack Hagler  
Robert Hill  
David Jolliffe  
Jody Kovalick

Jules Lauve  
Michael Lindauer  
Robert Long  
Paul Luntsford  
Heather McAvoy

Kevin MacPherson  
Jim Niesel  
James Panzer  
Van Phillips  
Stephen Placido

Chris Purpura  
Jim Read  
Alex Robertson  
John Runia  
Steven Rust

Paul Sanow  
Peter Scheu  
Fritz Schwentker  
Robert Shook  
Robert Smulling

Christopher Sprague  
Rose Steele  
Jim Stockman  
James Tetlow  
Chip Ulich

David Viera  
Robert Young

The following Members were representing the proxys of the members listed after their names.

Josh Grossman:	J. Hultquist
Kim Corbett Oates:	T. Hensley
Michael Parella:	P. Barrett
Grace Gavin Rhodes:	S. Friedlander
Peter Rosenbaum:	A. Stoll
Duane Wilson:	Y. Bouchard, L. Graham, D. Hirsch

Meeting commenced 11:00AM EDT, 8:00AM PDT

#### Minutes

- 1) Board Election results were announced to the membership. All four candidates running were re-elected to the board of directors. Board officers for 2020 are as follows:
  - Secretary / Treasurer - Duane Wilson
  - Vice-President – Heather McAvoy
  - President – Peter Rosenbaum
- 2) 2020 ASTC Fellows were announced to the membership. Members elevated to Fellow are as follows:
  - Jack Hagler
  - Todd Hensley
  - Duane Wilson
- 3) Membership chair discussed the applications for March 2020. Three applications were considered. Recommendation were sent to the Board and the following new members were announced to the membership:
  - Full membership - Clemeth Abercrombie
  - Associate Membership – Jerad Schomer and Jon Sivel

All three new members currently practice with Charcoalblue, who up until now have not had any representation in the ASTC. This particular situation uncovered areas in the process that will need additional clarification. To that end, the membership FAQs and written guidance will be assessed and refined to address these identified issues. Peter Scheu is currently leading this effort.

#### Committee reports

- a. Please reference published committee reports for detailed information
  - b. Publications committee – recap of report
  - c. Conference committee chair discussed the uncertainty of the current climate and are awaiting the outcome of NATEAC (probable cancellation) before moving forward with additional planning. We are looking for a chairperson, suggested location and topic for Forum 2021. Send comments to Heather.
  - d. Ethics – no ethical issues to report
  - e. Challenge committee – The committee is gearing up to distribute materials for the upcoming Challenge 2021.
  - f. Codes committee – reference report. Peter Scheu reported on the 2 April 2020 entertainment technology working group meetings on Powered curtain machines and Stage floor machinery.
  - g. Communications committee – All areas working well, Website updates ongoing and will be discussed later in the meeting.
- 4) Presentation of the ASTC organization Chart (work in progress) which was developed to formalize the Society structure and illustrate the criteria set out in the Amended and Restated By-laws. The chart now reflects the Standing and Advisory committees and their substructure. The Education and Outreach committee is beginning to take form, combining Education outreach, internship, renovation challenge and diversity outreach. This committee is in need of volunteers. Anyone interested in EDI should contact Peter Rosenbaum directly. All comments/ additions to the organizational chart may be sent to Grace Gavin Rhodes.
- 5) Financial Report – overview of the financials of the society. All Society dues with the exception of one member have been received and finances are in good shape. There are currently 79 full members and 3 associate members. 2019/20 Expenses above the day to day operation of the Society included:
- Legal fees to review and modernize By-laws
  - Professional tax preparation
  - Conference Booth banners
  - AV gear for conferencing
  - Donation to USITT of \$4500 to help defray the cost of conference cancellation and support educational distance learning. This dollar amount represents what ASTC would have incurred if the conference was held.

New ASTC Swag – Renewable material notebooks and pens, and lanyards were shown to membership.

- 6) The membership was made aware of a minor typographical error discovered in the Amended and Restated By-Laws adopted in October 2020. This change will be approved in the upcoming Board of Directors' meeting and will be corrected in the published document.

- 7) New ASTC website was presented to the membership
- 8) ASTC Cuba trip recap in photos was presented to the membership
- 9) Board of directors' EDI initiative was presented to the membership. Theatre Consulting Womxn meet-up group composition and monthly meeting structure was discussed. Early Career development for theatre consulting was discussed and spilled over into new business
- 10) New Business/ Further Discussion
  - a. Discussion of how we encourage young professionals who do not meet the associate level entrance into the society and how these individuals can be developed, creating a pathway to professional consulting and membership in the Society.
    - i. Mentorship opportunities
    - ii. Capturing data from Renovation Challenge leading to internship
    - iii. College Architectural/Theatre Studio programs
    - iv. Student membership
  - b. Discussion of Social distancing and whether these changes would permanently impact the industry.
  - c. Discussion of construction business, guidance and what constitutes essential.
  - d. Discussion of corporate's individual responsibility for setting guidance for their people.
  - e. Discussion of it not being the ASTC responsibility to set guidance but rather to be agile at reacting/responding to the ever-changing situation.
  - f. Parting thought of what the shape of the business would be moving forward in a post-pandemic world.

Meeting adjourned 1:00PM EDT