

CORPORATE SPONSORSHIP OF ASTC ACTIVITIES

General Principles

1. Corporate sponsorship in the form of monetary funding or in-kind services may be accepted by ASTC only for programs or activities that are consistent with ASTC's mission and vision. ASTC will not have relationships with organizations or industries whose principles, policies or conduct obviously conflict with ASTC's mission and objectives.
2. Corporate relationships with ASTC must preserve trust in ASTC and the credibility and objectivity of its information, priorities, programs and decisions.
3. ASTC may accept corporate sponsorship to support the development, enhancement or implementation of ASTC programs and objectives.
4. ASTC will not accept corporate sponsorship for events or activities that are not specific to the development, enhancement or implementation of ASTC programs and objectives.

Sponsorship Guidelines

5. ASTC must maintain its objectivity and independence with respect to any activities that are developed, sponsored, or supported by corporate sponsorship. ASTC does not permit influence by corporate sponsors beyond the usual input individual ASTC members may receive from or about the corporation outside of the sponsorship.
6. Corporate sponsorship for ASTC program development activity includes the following conditions:
 - a. ASTC may seek corporate sponsorship for activities from multiple sources.
 - b. Acceptance of corporate sponsorship for program development is with the understanding that ASTC must maintain its objectivity and commitment to a quality result. A sponsor's preferences regarding program design, content or policies may not be reflected in the program.
7. ASTC may consider the products, services, research study results, test results, or other information from corporate sponsors as well as other external experts that may help to inform ASTC on issues to be addressed in the program development process.
8. ASTC may accept a corporate sponsor's provision of in-kind expertise to assist with specific tasks provided that all in-kind expertise complies with ASTC policies on disclosure and conflicts of interest.
9. Acceptance of corporate sponsorship does not imply ASTC endorsement of a company's products, services, programs, or activities.
10. ASTC will acknowledge corporate sponsors to its membership through ASTC's internal means of information dissemination.
11. Corporate sponsors may receive benefits from ASTC including information on ASTC activities, programs, and initiatives as well as access to ASTC members at ASTC gatherings and events that are specifically related to the activity or program for which the corporate sponsorship was received.
12. Corporate sponsors may not use ASTC's name, logo, or language in relationship to the sponsorship given to ASTC.

Requests to Provide Corporate Sponsorship

13. Details for proposed corporate sponsorships will be forwarded to the ASTC Ethics Committee for review and evaluation of compliance with these Guidelines. Details clearly should indicate how the corporate sponsorship will support the General Principals stated herein.
14. The ASTC Ethics Committee will issue a recommendation to the ASTC Board of Directors. Ethics Committee recommendations may be:
 - a. Recommend acceptance of corporate sponsorship as proposed.
 - b. Recommend refusal of corporate sponsorship. Ethics Committee may include commentary as to why refusal is recommended.
 - c. Recommend acceptance of corporate sponsorship with modifications. Ethics Committee must include proposed modifications that would bring the sponsorship into compliance with these guidelines.
15. The ASTC Board of Directors, by majority vote, will make the final determination of action on the proposed corporate sponsorship.