



memo

To: Robert Long, ASTC Date: January 7, 2014
Cc: Pages: 1 (including cover)
From: Steve Pollock, ASTC Project: N/A
Subject: Teddy Boys 'Fellow' Nomination Code: N/A

I'm most pleased to be able to put in my 2 cents to support Teddy Boys' nomination as Fellow of ASTC. Speaking for myself, as a member of ASTC for approximately 25 years, and as a representative of the 'next generation of consultants' who were welcomed into the fold by the Founders, I have always appreciated Teddy's collegiality and his humanity. It's far too easy for us to meet occasionally and then, retreat back to our various studios. But Teddy, and Ron Jerit, stood out among members, as they were some of the most 'real' folks I'd met in the business.

Teddy always has a smile and a good word to say, balancing consulting and business with good old-fashioned friendship and an important sense and perspective, recognizing the irony that often attends our most serious and intensive pursuits. For certain, Teddy is a good model for youthful consultants. His welcoming outreach has knitted new members into the fabric of ASTC from the beginning.

Working on the Membership Committee, we communicate on and off over the years. I consider Teddy to be an unusual consultant, showing respect, good will and a most positive approach to his work with others. He's one of the good guys. I cannot think of a Member who is as committed to ASTC core values of inclusion, collaboration and the betterment of places for public assembly and live performance.

Yours truly,

Steve Pollock, ASTC

VP, Auerbach Pollock Friedlander