

JIM READ

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Michael McMackin, President
Chair of the Fellowship Review Committee

Re: Ron Jerit Fellowship recommendation

During the twenty-seven years I have been an ASTC member, Ron Jerit has been, and remains the most appropriate ASTC member deserving Fellowship status.

His knowledge and understanding of the practice of Theater Consulting along with an unusual intellect of all aspects of theater history, practice, and how presentational requirements have developed and changed--and should change--has not been superceded.

As President when I joined ASTC, Ron's opening dissertations on the state of the business and what theater consultants should be concerned about were informational, interesting, stimulating, and propelled ASTC forward toward becoming the recognized representative of the Theater Consulting Practice.

Ron, a founding member of this organization, clarified and defined the highest standard for ASTC membership and practice, as demonstrated by his many successful theater projects and discussions of such with membership.

When Ron ceased to attend ASTC meetings, I recognized and so stated that ASTC was losing one of it's better minds, and we would miss his most valuable insight. My observation that we have.

Ron Jerit has my highest recommendation for Fellowship.

Sincerely,

Jim Read

Jim Read, ASTC, ASA, NCAC